

Media Information

According to The Times...

“...the stockbroker triangle of Alderley Edge, Wilmslow and Prestbury has more millionaires per square mile than anywhere else in Britain.”



= An Unbeatable Combination

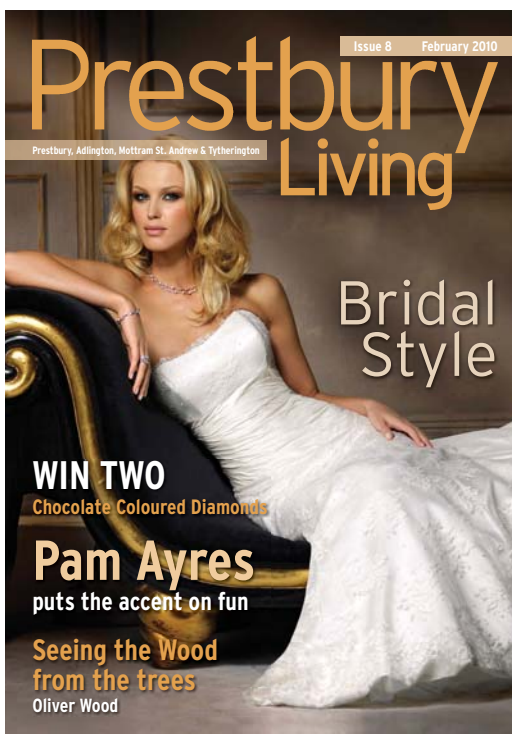
Targeting an affluent readership in one of the wealthiest parts of the UK.

Media Information

Reaching a combined total of more than 65,000+ affluent readers in 14,000 selected owner-occupied households and town centre businesses every month!

More than any other monthly lifestyle magazines in this part of Cheshire.

INCheshire is distributed, door-to-door, to 10,000 selected owner-occupied households in Alderley Edge, Knutsford and Wilmslow.



Prestbury Living is distributed, door-to-door, to 4000 high value, owner-occupied households in Prestbury, Mottram St Andrew and Tytherington.

Targeting families and single professionals with high disposable incomes.

Call our sales team
on **01565 633336**
or email sales@incheshiremagazine.co.uk

JUNCTION19
media limited

Advertising Rate Card

SIZE/ POSITION	INCESHIRE MAGAZINE	PRESTBURY LIVING	BOTH MAGAZINES
Special Positions			
Outside Back Cover	£795.00	£475.00	£1095.00
Inside Front Cover	£725.00	£425.00	£975.00
Inside Back Cover	£725.00	£425.00	£975.00
Display			
Double Page Spread	£895.00	£550.00	£1095.00
Full Page	£675.00	£395.00	£895.00
Half Page	£375.00	£240.00	£495.00
Quarter Page	£225.00	£125.00	£295.00
Inserts			
Up to 30 grams		£30.00 per 1,000	
Over 30 grams		Price on application	
Sponsorship			
Health & Beauty		Price on application	
Motors		Price on application	
Travel		Price on application	
Legal		Price on application	
Pets		Price on application	
Property		Price on application	
Finance		Price on application	

All Prices are Quoted Exclusive of VAT.

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Mechanical Data

Double page spread

Bleed 303 depth x 426 width mm

Trim 297 depth x 420 width mm

Type 277 depth x 400 width mm

Full page

Bleed 303 depth x 216 width mm

Trim 297 depth x 210 width mm

Type 277 depth x 190 width mm

Half page horizontal

Trim 135 depth x 190 width mm

Half page vertical

Trim 277 depth x 92 width mm

Quarter page vertical

Trim 135 depth x 92 width mm

Quarter page horizontal

Trim 65 depth x 190 width mm

Accepted formats:

Adobe Acrobat PDF (press-optimised & fonts embedded)

Quark Xpress (up to version 6)

Adobe Illustrator (version 10)

TIFF files (cmyk 300dpi)

EPS files (cmyk 300dpi)

Please ensure that:

All fonts are embedded or outlined

All images used are 300dpi at actual printed size

All image/document colours are cmyk

All documents are accompanied by a hard copy colour proof